

VOLCANIC ERUPTION AT SEA GIVES LINER STRANGE SHAKING UP

Fifteen Passengers on New Amsterdam Hurt and All the Others Frightened.

A volcanic eruption at the bottom of the ocean is believed by the officers and passengers of the Holland-America liner New Amsterdam, in today from Rotterdam, to have been the cause of the great jolt given the vessel last Monday forenoon while ploughing steadily through a fairly heavy sea. Passengers were hurled from their stateroom chairs and berths and fifteen needed the attention of the ship's physician, Dr. Dowling. The two most seriously injured were Anna Daniel, a second cabin passenger, who was thrown against the rail and received a badly sprained ankle, and Solomon Fleischman, a third-class passenger, who was hurled against a stanchion and broke his collar bone.

According to Purser Gleesons, the New Amsterdam ran into half a gale as soon as she entered the Atlantic after her sailing on Saturday morning. At Sunday the storm raged, sending the majority of the passengers to their berths. Monday morning broke clear and with little wind, but the sea still ran high. The big vessel was making fine progress through the rollers and many of the passengers had taken again to the deck when the strange accident occurred.

The ship suddenly dropped as though it were going down an elevator shaft. "It gave every one that sinking sensation of a quick fall. Then she brought up with a great crash and was shot upward with a jerk that sent every one sprawling, toppled all the crockery from the pantry shelves, knocked all the lunch cookery from the galley stoves and shook the ship from stern to stem."

The passengers in their staterooms came piling out, terrorstricken in the belief that there had been a collision, but they were quickly quieted by the officers and stewards.

The explanation offered by Capt. J. Danton to the passengers was that a volcanic explosion at the ocean bottom had first caused a sudden sinking in the sea's surface over a certain area and then a quick upheaval of the waters.

Ordinary Personal Cleanliness

WELL-groomed folks give the same thoughtful attention to the care of the breath and teeth as they do to the face and hands.

It is a social duty.

However, many cultured and highly sensitive persons are the victims of bad breath and neglected teeth.

This is a real misfortune and inconceivable. "ODOL" used regularly will prevent decay of the teeth and keep the breath sweet and clean.

You cannot afford to be without it.

Sit to eight drops in warm water morning and night. Pleasant to the taste and delightfully refreshing.

PRICE 50 CENTS

At all Druggists and Department Stores

GEO. BORGFELDT & CO.

NEW YORK CHICAGO SAN FRANCISCO



GIMBELS

Store Opens at 8:30 and Closes at 6.

GIMBELS

The Magnificent \$10 to \$30 Brocades at \$6 Yard
Are Only One of the Wonders in This Extraordinary

GIMBEL SILK OCCASION

Which Is Astonishing the Women of New York

Of the \$90,000 worth of Silks comprising this event \$30,000 worth—one-third—are these most superb products of foreign looms. You will find them used in the wraps and costumes that the princes of Paris dressmakers have originated for this season. You will find them occupying posts of honor in the textile section of the Exhibition at Ghent, Belgium. And yet, because our envoy hit the happy moment when the makers, having filled their orders, had 5,000 yards or so of these exquisite fabrics on their hands, you are able to choose from them at a price—\$6 a yard—which, in most cases, is far below the actual cost of making.

Gold and silver pervade a great number of the stunning Brocades. There are daring color-combinations and self-colored Brocades in profusion—in fact the inspiration for wonderful costumes and cloaks is at your hand in many guises.

It is an epoch-making offering at the very beginning of a new season!

But Two-Thirds of the Silks in the Sale
Are of a More General Range of Usefulness

They are the Velvets, the Canton Crepes, the Satins, the Plushes, the Crepe de Chines, and other practical and fashionable Silks that play an essential part in every woman's Winter wardrobe. And here are thousands of yards of them in the new colorings, at savings that run all the way up to 40c on every dollar you spend. The more prominent groups:

\$8.50 Double Width Flaid Velvets, \$6 Yard
\$2.50 Double Width Canton Crepes, \$1.85 Yard
\$2.50 Double Width Crepe Meteor, \$1.85 Yard
\$3 Imported Crepe Chinois, \$1.45 Yard
\$5 Black Faille-Back Charmeuse, \$2.75 Yard
\$3.50 Imported Satin Meteor, \$2.65 Yard
\$1.75 Satin Luxurious, \$1.25 Yard

\$1.45 Imported Crepe Giselle, \$1 Yard
\$2 Double Width Crepe de Chine, \$1.35 Yard
\$2.50 Imported Pierrette Crepe de Chine, \$1.75 Yd.
\$2.50 Double Width Crepe de Chine, \$1.75 Yd.
\$2.50 Brocade Crepon Faconne, \$1.85 Yd.
\$4 and \$5 Imported Novelty Silks, \$3 Yd.
\$7.50 Double Faced Plush, \$4.50 Yd.
\$7.50 Tiger Skin Plush, \$4.50 Yd.

\$4.50 Gaze Faconne, \$2.50 Yard
\$1.25 Imported Crepe Chiffon, 55c Yard
\$3.75 Double Width Black Velvet, \$2.95 Yard
\$5 Royal Velvet Plush, \$3.50 Yard
\$2 Novelty Stripe Suiting Velveteen, \$1.25 Yd.
\$1.50 Fancy Corduroy Suiting, 95c Yard
\$4.75 Black Chiffon Velvet, \$3.75 Yard
Main and Second Floors

Are These Suits
"The Exception" at \$25?

Madame Can Answer This
With Enthusiasm

If She Goes Shopping About Town

As \$25 is the favorite price of many women, we have endeavored to present the best possible Suits for this moderate sum.

These Are Quality Suits
In Modish Styles

Suits of fine broadcloth, in a rich shade of plum, navy or black, are fashioned with a short, five-button cutaway coat. Black-and-white striped worsted Suits have revers and collars inlaid with black velvet.

Wide-wale Cheviot Suits may be selected in Saxe blue, plum, brown, navy or black.

Peg-top skirts distinguish the Suits of eponge.

An effective Jacquard woolen is fashioned in a model with short-front cutaway coat.

Striped Eponge Suits are in the smart black-and-white and navy-and-white combinations.

Fur-trimmed Suits of Wide Cheviot or Jacquard Woolen, at \$29.50 are in the model that is illustrated. Brown, navy, prune or black.

Third Floor, Broadway Front



Beauty in Design and Color
Characterizes the Autumn Display of
ANGLO-PERSIAN RUGS

(From W. J. Whittall)

FRENCH WILTON RUGS

(From Hardwick & Magee)

which we are now showing in a complete variety of patterns and sizes, from the smallest mat to the largest stock size.

The designs are true reproductions of Oriental weaves, as well as exquisite two-toned effects.

It is well known that in quality these two famous makes stand at the very top among Rugs of American manufacture; and it is with pleasure that we invite exacting homefurnishers to see this fine collection.

The principal sizes and prices:

22 1/2 x 36 in. \$4.25	9 x 12 ft. \$80
27 x 54 in. \$6.25	9 x 15 ft. \$81.75
36 x 63 in. \$9.50	10 ft. 6 in. x 12 ft. \$81.75
4 ft. 6 in. x 7 ft. 6 in. \$20.50	10 ft. 6 in. x 13 ft. 6 in. \$92
6 x 9 ft. \$36.75	12 ft. 3 in. x 15 ft. \$102
8 ft. 3 in. x 10 ft. 6 in. \$54	

Sixth Floor

35 Years Leaders of Fashion
Simpson Crawford Co.
SIXTH AVE. 19TH TO 20TH STREET.

In New York's
Shopping Center



Simpson Crawford Co.
Make a Specialty of
Perfect Fitting
Dresses for
Stout Women

And Announce an Important
Sale—Tuesday & Wednesday

Serge Dresses for Stout Women
\$5.95, \$7.95, \$10.75

Silk and Wool Crepe
Dresses, \$12.50

Extra Size Walking
Skirts, \$4.75

Sizes
43 to 50,
inclusive.

In New York's
Shopping Center



Serge Dresses, \$5.95

Black or navy, in the model illustrated, collar and cuffs of broad velvet and trimmed with buttons \$5.95

Serge Dresses, \$7.95

Square collar, yoke and cuffs of broad velvet, trimmed with velvet and gold buttons \$7.95

Wide Wale Serge Dresses, \$10.75

A new style, made of wide wale serge in navy, brown, Copenhagen and black. Lace collar and yoke, also square collar of black net embroidered in colors; trimmed with silk ornaments and fancy buttons, as illustrated \$10.75

Silk and Wool Crepe Dresses, \$12.50

New model in gray, brown, navy and black. Lace collar and yoke trimmed with rhinestone buttons; also fancy collar; belt and cuffs of velvet; waist and new model skirt are trimmed with silk ornaments in graduating effect; as illustrated \$12.50

\$6.00 Extra Size Walking Skirts, \$4.75

A variety of new models with side trimming, foot plait, strapped, slashed and button trimming, high girdles. Narrow and wide wale serge in navy and black; waistbands 30 to 40 inches, length 30 to 45 inches \$4.75

SIMPSON CRAWFORD CO., 6TH AVE., 19TH TO 20TH ST., NEW YORK CITY.

S. BAUMANN & BRO
NORTH WEST CORNER SIXTH AVE & 15TH ST.

Are You Going to Move?

If the first of October means a change of residence for you, you are sure to need things for the new home. Our enormous stock—every piece of which is marked in Plain Figures—offers the greatest possible variety of Quality Furniture and at lowest prices; and our

Convenient Credit System

is at your service to lighten the expense of Moving-Time by postponing payment until you are enjoying the comforts of your purchases. Delivery of goods selected now will be held until desired. Here are some specials:



Value \$45

\$29.75

Three-piece Parlor Suite, quaint design; mahogany finished frames, highly polished; claw feet; loose cushions of Pannu Mohair Plush, cords and tassels to match; indestructible springs in seat. Like cut; value \$40.00. \$29.75

Inlaid
Linoleum

New Patterns,
value \$1.25,
89c

Alexander Rugs

value \$10.00,
14.98

Brussels
Carpets

value \$11.00,
11.98

Out-of-Town Deliveries Made by Our Motor Trucks

N.W. COR. 6TH AVE & 15TH ST.

HERBALAX
10

BEST FOR
BABY, BEST
FOR MOTHER,
BEST FOR YOU.

THE IDEAL
CHOCOLATE
LAXATIVE
CONSTIPATION

Any Woman Can Have
Smooth, Hairless Skin

(Beauty Topics)

Here is a simple treatment which, if used, will quickly banish hair or fuzz from chin, cheek or lip. Mix enough powdered delatone and water to cover the hair surface, apply, and in 2 or 3 minutes rub off, and the hairs are gone. Then wash the skin to rid it of the remaining paste. This is quite harmless and does not injure the most sensitive skin. Definite results are had quickest if the delatone is bought in an original package—Advt.

AUTO BARGAINS

At this season of the year many New Yorkers are anxious to dispose of their last year's car and buy an auto of a newer or different make.

This should mean much to those who would like to find a real automobile bargain—a motor car practically as good as new at a very low price. See World "Used Cars for Sale" ads, to-day, or use a World "Car Wanted" ad, to-morrow.

Correct Riding Hats

from

De Leon of Paris
Victor Jay of London
And Other Famous Hatters

At \$7 to \$12.75

Imported by GIMBELS

Madame need not journey to the Bridle Path of the Bois to discover that there is quite a change in Riding Hat modes, for the very styles now worn by the smart Parisiennes are now presented by GIMBELS.

There is no strict rule about the width of brims or the height of crowns, as every mode is so different. Of course, they all are variations of the derby style.

Smart Domestic Riding Hats, \$5.

Trotteur Hats, \$5 to \$15

Distinctive modes in Velvet, Plush, Duvelty and Patent Leather, which at their moderate prices reflect smart foreign models. Third Floor, Thirty-second Street

A New
Creation—The
Princess Envelope
Combination
At \$1



When worn under the corset it is perfectly comfortable, for it is designed to conform to the natural lines of the body, and thereby eliminates all bulkiness.

It is also satisfactory when worn over the corset, for it is fashioned with envelope drawers that seem like a petticoat.

In fine nainsook, trimmed with embroidery edges and ribbon, \$1.

Envelope Chemises

Cotton Crepe, \$1
Nainsook, \$1 to \$3

Second Floor

Get a Real Piano
For Your Money

Have an honored name on the fall-board—one that your musical friends KNOW and respect.

Buy a NEW Piano

Not one that has been worn out and that is full of dust and dirt.

Wouldn't it be TOO BAD to pay your money, week after week, for an OLD piano, or an UNKNOWN stencilled piano,

When You Might Have Bought a
Superb SHONINGER
High-Grade, NEW and Perfect
For About the Same Money?

You know it isn't too late to escape the bad bargain—and, fortunately, it isn't too late

To Secure a Beautiful Shoninger Upright
At a Saving of Sixty Dollars

Or a Superb Shoninger Player-Piano
At a Saving of \$115

Straight reductions from our own regular prices for these famous Pianos for the past three years.

\$5 Cash Places either of these SHONINGER Pianos In Your Home

(As soon as Club Membership is accepted).
RECEIPT IN FULL IN CASE OF DEATH:

If the purchaser should die before the Piano is paid for a fully receipted bill will be given and the family will own the Piano, with nothing further to pay.

And many other special Club Advantages.

Come and see the SHONINGER Pianos tomorrow.

Piano Store, Eighth Floor

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BROADWAY NEW YORK THIRTY-THIRD ST.